

Southern Dairy Queen Operators

Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, and Tennessee Dairy Queen Operators would like to extend an invitation to all DQ operators and managers to attend the Southern Dairy Queen Operators 2016 Convention. Join your fellow operators at the Music Road Resort in Pigeon Forge, Tennessee.

2016 Regional Convention

Music Road Resort

February 28-March 1, 2016

Pigeon Forge, Tennessee



Alabama • Florida • Georgia • Kentucky • Mississippi • North Carolina • South Carolina • Tennessee



THOUSANDS OF DOLLARS IN PRIZES TO BE GIVEN AWAY!

Southern Dairy Queen Operators Convention

2016 Regional Convention | February 28-March 1, 2016

SCHEDULE

Sunday, February 28

2 PM - 5 PM Registration
 Convention Center Lobby
 5:30 PM - 6:30 PM Cocktail Reception
 Duet Ballroom
 6:30 PM - 9 PM BarBQue Buffet
 After dinner - 11:30 PM Hospitality Suite, Room 101

Monday, February 29

6 AM - 9 AM DQ Breakfast Buffet
 Hotel Lobby
 10 AM - 3 PM Vendor Exhibits/Lunch with Vendors
 Ukulele, Violin and Symphony Ballroom
 6:50 PM Walk next door to Grand Majestic Theater
 Meet in Hotel Lobby
 7 PM - 10 PM Dinner and Soul of Motown Show
 Grand Majestic Theater
 After the show - 11:30 PM Hospitality Suite, Room 101

Tuesday, March 1

6 AM - 9 AM DQ Breakfast Buffet
 Hotel Lobby
 9 AM - 10:30 AM Josh Schmieg, Executive Director
 DQQA/DQOC
 Dobro Ballroom
 10:45 AM - 12 PM Guest Speaker, Eddie Smith
Communicating with Employees and Customers
 12 PM - 1:30 PM Buffet Lunch
 Duet Ballroom
 2 PM - 3 PM Association Meetings
 Dobro Ballroom
 5 PM - 6 PM Cocktail Reception
 Duet Ballroom
 6 PM - 8 PM Banquet/Dinner Buffet
 7:30 PM - 9 PM Entertainment
 After entertainment - 11:30 PM Hospitality Suite, Room 101

Josh Schmieg, DQQA/DQOC Executive Director will provide an update on the current landscape and exciting future of the DQQA.

Eddie Smith is a teacher of public speaking, the Internship Coordinator as well as Student Organizations Coordinator at Clemson University where he also organizes speaking competitions. He is the director of the newly formed Communication Studies Alumni Association.

CONTACT

For questions contact Joyce Perrine
 bobjoyceperrine@bellsouth.net, (864) 650-6305

HOTEL ACCOMMODATIONS

Music Road Resort
 303 Henderson Chapel Road
 Pigeon Forge, TN



Reservations by phone:
(855) 790-4646

Mention the Southern Dairy Queen Operators Convention

Reservations online:

- Go to MusicRoadResort.com
- Click "Make a Reservation" at the top right
- Click "Groups" in the navigation bar
- Enter Group ID 6563, Group Password 37000105
- Click "Make Reservation" and follow steps indicated.

- *2 Queens Front View: \$89 (\$99 Friday, Saturday)
 - *2 Queens River/Mtn View: \$99 (\$109 Friday, Saturday)
 - *King/Jacuzzi: \$119 (\$129 Friday, Saturday)
 - *Family Suite: \$129 (\$139 Friday, Saturday)
 - *rates per night
 - *plus Sales Tax 9.75%, Lodging Tax 2.50%
 - *no other discounts may be applied
- No parking fee, Free Wi-Fi in all guest rooms.



Reservations must be made by January 28, 2016 to take advantage of these discounted room rates.



REGISTRATION

Food/Beverage Package Includes:

- All programs and speakers
- Association Meetings
- Vendor Exhibits
- 2 Cocktail Receptions
- 2 Dinner Buffets
- 1 Dinner with *Soul of Motown* show at the Grand Majestic Theater
- 1 Lunch Buffet
- 3 Buffet Breakfasts
- Entertainment by David Odom & Band (country and gospel)
- Hospitality Suite - Sunday, Monday and Tuesday Night

Rates: \$179 per person before 11/15/15
 \$209 per person after 11/15/15

Southern Dairy Queen Operators 2016 Regional Convention



February 28-March 1, 2016 | Music Road Resort | Pigeon Forge, TN

Alabama Florida Georgia Kentucky Mississippi North Carolina South Carolina Tennessee

REGISTRATION FORM

Please Print First and Last Names Clearly for Name Badge

Name:

Name:

Name:

Name:

Contact Information

Address:

City, State:

Zip:

Cell:

Phone:

Fax:

Email:

Store Number(s):

Registration Rate (per Attendee)	Number Attending Convention	Food/Beverage/ Banquet Package per person	Total
Rate before 11/15/15 \$179		_____ x \$179	
Rate after 11/15/15 \$209		_____ x \$209	
Checks payable to Southern Dairy Queen Operators		Total Enclosed	

REGISTRATION AND PAYMENT TO

Joyce Perrine

226 Park View Drive, Fair Play, SC 29643

(864) 650-6305

bobjoyceperrine@bellsouth.net

CONVENTION COMMITTEE

Bernice Dixon - Shelbyville, KY

Tom Lord - Eastman, GA

Joyce Perrine - Executive Director, SESOA

Frank Walters - Livingston, TN



**Southern
Dairy Queen
Operators**

c/o Joyce Perrine
226 Park View Dr.
Fair Play, SC 29643

**SOUTHERN DAIRY QUEEN OPERATORS
2016 REGIONAL CONVENTION
FEBRUARY 28-MARCH 1, 2016**



**MUSIC ROAD RESORT
PIGEON FORGE, TENNESSEE**

Alabama • Florida • Georgia • Kentucky • Mississippi • North Carolina • South Carolina • Tennessee

Southern Dairy Queen Operators

2016 Regional Convention

**THOUSANDS OF DOLLARS IN PRIZES
TO BE GIVEN AWAY!**

*Insightful and Knowledgeable Speakers
Enjoy Great Food and Fun*

Say Hello to Old and New Friends

Exchange Ideas with Fellow DQ Franchisees



ATTRACTIONS IN PIGEON FORGE

Dollywood Theme Park (865) 428-9488

Smoky Mountain Brewery (865) 868-1400

Titanic Museum (800) 381-7670

Wahoo Ziplines (15 min drive) (865) 366-1111

Wonderworks (865) 868-1800

Shopping: Tanger Outlet (5 min drive) (800) 408-8377

Live Shows:

Lumberjack Feud (865) 428-8688

Smoky Mountain Opry (800) 768-1170

Other activities, attractions and shows:

www.MyPigeonForge.com, (800) 251-9100