

Dear Dairy Queen Supplier,



You are cordially invited to attend the Southern Dairy Queen Operators Regional Convention at Sheraton Myrtle Beach Convention Center Hotel, Myrtle Beach, South Carolina 29577 on February 17th, 18th and 19th, 2019.

In an effort to reduce expenses for both DQ franchisees and our DQ suppliers, the TN/KY and SESOA Associations are holding one combined regional convention. The success of any convention is due mainly to the interest of our loyal suppliers and manufacturers. All Dairy Queen operators look forward to seeing you at the convention.

We understand you have many commitments at this busy time and may not be able to attend the full convention; however, we hope you will take the time to participate in booth set-up Sunday afternoon and in exhibits on Monday, February 18th. You are encouraged to take part in the Sunday night buffet and cocktail reception that will provide a great opportunity for you to connect with your DQ customers. Hotel reservation information and a schedule of events is on the next page.

The exhibit Booth Package includes your 8' X 10' booth with back and side drape, a skirted table, two chairs and a trash can for \$795. An electrical hookup will be provided at an additional \$50 charge, and three-phase hookups at \$350.00 each. Vendors will be allowed to use kitchen facilities for cooking and warming food. It is anticipated that some vendors may require use of deep fryer and that a \$20 per vendor fee will be charged to replace the oil and clean up.

Shipping Instructions: Label needs name of person, company name, Southern Dairy Queen Convention, start date 2/17/19. c/o Sheraton Myrtle Beach Convention Center Hotel, 2101 North Oak St., Myrtle Beach, SC 29577. Boxes should be received no earlier than three days prior to start of meeting. After the conference, any boxes to be shipped out of the hotel must be properly labeled and packaged with shipping label and guest is responsible for contacting their shipping company for pickup. Any boxes not picked up within three days after event will be discarded. Package handling charges: incoming and outgoing package charges will be 0 to 5 lbs. \$5.00 each, 6 to 20 lbs. \$10.00 each, 21 to 50 lbs. \$15.00 each, 50+ lbs. \$25.00 each, crates \$50.00 each, Pallets \$110.00 each (maximum of 3 pallets). Packages can be retrieved at the front desk. All packages will be held and stored with hotel security. Payment must be received before shipments are released to receiver. Payments can be charged to hotel room for in-house guests; or cash, check or credit card at the front desk.

We would like to thank you for your participation and look forward to seeing you in Myrtle Beach, South Carolina. If you have any questions, please do not hesitate to contact **Joyce at 864-972-1277 or 864-650-6305 or e-mail bobjoyceperrine@bellsouth.net**
Southern Dairy Queen Operators Convention Committee

Southern Dairy Queen Operators 2019 Regional Convention • February 17th - 19th, 2019



SCHEDULE OF EVENTS

Sunday, February 17th, 2019

- Sun 2:00 pm - 5:00 pm Convention Registration
- Sun 2:00 pm - 11:00 pm Vendor Setup
- Sun 6:00 pm - 7:00 pm Cocktail Reception
- Sun 7:00 pm - 9:00 pm Dinner Buffet
- Sun 9:00 pm - 11:45 pm Hospitality Suite

Monday, February 18th, 2019

- Mon 7:00 am - 9:30 am Breakfast Buffet
- Mon 10:00 am - 2:00 pm Vendor Exhibits
Lunch and Salad Bar with vendors
- Mon 2:00 pm - 3:00 pm Board Meetings
- Mon 3:00 pm Afternoon & Evening Free
- Mon 9:00 - 11:45 pm Hospitality Suite

Tuesday, February 19th, 2019

- Tue 7:00 am - 9:00 am Breakfast Buffet
- Tue 9:00 am - 10:00 am *Josh Schmieg*, DQOA Update
- Tue 10:15 am - 11:00 pm General Session
- Tue 11:00 am - 12:00 pm H. C. Duke & Son
- Tue 12:00 pm - 1:30 pm Lunch buffet
- Tue 1:30 pm - 2:30 pm Guest Speaker
- Tue 6:00 pm - 7:00 pm Cocktail Reception
- Tue 7:00 pm - 9:00 pm Dinner Buffet with Entertainment
- 9:00 pm - 11:45 pm Hospitality Suite



HOTEL ACCOMMODATIONS

Sheraton Myrtle Beach Convention
Center Hotel, 2101 North Oak Street,
Myrtle Beach, South Carolina 29577

1-888-627-8203

When making reservations and during check-in mention
the Southern Dairy Queen Operators Convention

Sheraton has given us special group room rates as
follows: Single/Double \$69.00

Parking is free for hotel guests.

- Group rates will be honored 3 days before group arrival
and 3 days after group departure based on space available.
- Hotel reservations must be made by January 15, 2019
for room rate guaranty.

TRANSPORTATION

Myrtle Beach International Airport (MYR)
Airport is less than five miles from
Convention Center



Southern Dairy Queen 2019 Regional Convention

- Food/Beverage/Entertainment Package
- Trade Show & Exhibit Passes
- Speakers • Board Meetings
- 6 Meals • Beverages
- Music & Entertainment
- Hospitality Suite
- 2 Cocktail Receptions
- Thousands of dollars in Prize Giveaways!

Southern Dairy Queen Operators 2019 Regional Convention

February 17th - 19th, 2019

Sheraton Myrtle Beach Convention Center Hotel
2101 North Oak Street, Myrtle Beach, South Carolina 29577



Alabama • Florida • Georgia • Kentucky • Mississippi • North Carolina • South Carolina • Tennessee

VENDOR REGISTRATION FORM

Please print First and Last Names Clearly for Name Badges.

First & Last Name:	City:	State:
First & Last Name:	City:	State:
First & Last Name:	City:	State:
First & Last Name:	City:	State:

Registration 2019 Southern Dairy Queen Operators Regional Convention

Business Name to be printed on Event Name Badges:

City, State Name to be printed on Event Name Badges:

Business Address:	City:	State:	Zip Code
Contact Phone:	Contact Email Address:		Dairy Queen Store No

Registration Rate (per Attendee)	# Attending	Registration Fee	Total
Food/Beverage Package before 12/15/18 \$239	_____	_____ X \$239	_____
Food/Beverage Package after 12/15/18 \$259	_____	_____ X \$259	_____
Exhibit Booth (does not include F/B Pkg) \$795	_____	_____ X \$795	_____
Water Connection \$25	_____	_____ X \$25	_____
Electricity Connection \$50	_____	_____ X \$50	_____
Three Phase Electrical Connection \$350	_____	_____ X \$350	_____
<i>Make checks payable to Southern Dairy Queen Operators.</i>		Total Enclosed	_____

Mail Check & Registration form to:
Southern Dairy Queen Operators, C/O Joyce Perrine, 226 Park View Drive, Fair Play, SC 29643

Southern Dairy Queen 2019 Regional Convention • Food/Beverage/Entertainment Package
Events • Trade Show & Exhibit Pass • Speakers 6 Meals • Beverages • Music & Entertainment
Hospitality Suite • 2 Cocktail Receptions • Thousands of dollars in Prize Giveaways!



**SOUTHERN DAIRY
QUEEN OPERATORS**

**c/o Joyce Perrine
226 Parkview Drive
Fair Play, SC 29643**