



# SOUTHERN DAIRY QUEEN OPERATORS

## 2020 REGIONAL CONVENTION

SUNDAY, MARCH 1, 2020 - TUESDAY, MARCH 3, 2020

Tennessee, Kentucky, Georgia, Florida, North Carolina, South Carolina, Alabama & Mississippi Dairy Queen Operators would like to extend an invitation to all operators and managers to attend the Southern Dairy Queen Operators Convention.

Mark your calendar for the upcoming event to be held at the

### Hilton Atlanta/Marietta Hotel Resort & Conference Center

500 Powder Springs Street SW, Marietta, Georgia 30064

Sunday, March 1 through Tuesday, March 3, 2020

The Hilton has given us special room rates as follows: \$103.00 per night.

Group rates will be honored three days before group arrival and three days after group departure based on space available. Free Parking.

Hotel reservations must be made by January 25, 2020 for room rate guaranty.

**Make reservations by calling 678-819-3227.** Be sure to mention the Southern Dairy Queen Operators Convention when making your reservations.

Please fill out the convention registration form enclosed and mail with your check to: Southern Dairy Queen Operators, 226 Park View Drive, Fair Play, SC 29643

#### **EARLY SIGN UP DRAWING!**

- Food/Beverage/Entertainment Package •Events
- Trade Show & Exhibit Passes •Guest Speakers
- Board Meetings •Six Meals •Beverages
- Music & Entertainment •Hospitality Suite
- Two Cocktail Receptions •Golf Tournament

**THOUSANDS OF DOLLARS IN PRIZE GIVEAWAYS!**



We look forward to seeing everyone in Marietta, Ga in March. Please contact your convention committee with any questions.

Joyce Perrine	<i>bobjoyceperrine@bellsouth.net</i>	SESOA	864-650-6305
Joe Cipolla	<i>joe@bsmrestaurants.com</i>	SESOA	678-939-3235
Frank Walters	<i>dq2001@twlakes.net</i>	TDQOA	931-260-0301
Kenneth Abernathy	<i>dqcalhoun@att.net</i>	SESOA	678-986-6108
Donna Shortridge	<i>donnashortridge@gmail.com</i>	TDQOA	931-580-8311

# SOUTHERN DAIRY QUEEN OPERATORS 2020 REGIONAL CONVENTION SUNDAY, MARCH 1, 2020 - TUESDAY, MARCH 3, 2020



## SCHEDULE OF EVENTS

### Sunday, March 1, 2020

Sun	10:00 am	Golf Tournament
Sun	2:00 pm - 5:00 pm	Convention Registration
Sun	2:00 pm - 11:00 pm	Vendor Setup
Sun	6:00 pm - 7:00 pm	Cocktail Reception
Sun	7:00 pm - 9:00 pm	Dinner Buffet/Music
Sun	9:00 pm - 11:45 pm	Hospitality Suite

### Monday, March 2, 2020

Mon	7:00 am - 9:30 am	Breakfast Buffet
Mon	10:00 am - 2:00 pm	Vendor Exhibits
Mon	11:00 am - 12:00 pm	Lunch Buffet w/Vendors
Mon	2:00 pm - 3:00 pm	Board Meetings
Mon	3:00 pm - 4:00 pm	Operators Operational Tips Forum
Mon	4:00 pm	Afternoon & Evening Free
Mon	9:00 pm - 11:45 pm	Hospitality Suite

### Tuesday, March 3, 2020

Tue	7:00 am - 9:00 am	Breakfast Buffet
Tue	9:00 am - 10:00 am	Josh Schmieg, DQOA
Tue	10:15 am - 11:00 am	General Session
Tue	11:00 am - 12:00 pm	Goodman-Gable-Gould Adjusters International
Tue	12:15 pm - 1:30 pm	Lunch Buffet
Tue	1:30 pm - 2:30 pm	Guest Speaker
Tue	6:00 pm - 7:00 pm	Cocktail Reception
Tue	7:00 pm - 9:00 pm	Dinner Buffet with Entertainment
Tue	9:00 pm - 11:45 pm	Hospitality Suite



## HOTEL ACCOMMODATIONS

### Hilton Atlanta/Marietta

#### Hotel Resort & Conference Center

500 Powder Springs Street SW, Marietta, GA 30064  
Sunday, March 1 through Tuesday, March 3, 2020

**Make reservations by calling 678-819-3227.**

When making reservations, and during check-in, mention the Dairy Queen Operators Convention.

The Hilton has given us special group room rates as follows: Single/Double \$103.00 per night.

Parking fees are waived for DQ convention guests.

## TRANSPORTATION

The Hilton Atlanta/Marietta is located two miles from Marietta Square's shopping and dining spots. Downtown Atlanta is 20 minutes from the hotel, and Hartsfield-Jackson Atlanta International Airport is 26 miles away.

INVITE YOUR MANAGERS & EMPLOYEES TO PARTICIPATE IN THE CONVENTION EXHIBIT SHOW/LUNCH TO SEE THE LATEST IN EQUIPMENT, TECHNOLOGY & MEET THEIR SUPPLIERS. ONLY \$75 PER PERSON INCLUDES THE SHOW MONDAY 3/2/20 10AM-2PM. INCLUDES LUNCH & PRIZES!

## SOUTHERN DAIRY QUEEN OPERATORS

# *GOLF TOURNAMENT*



### GENERAL INFORMATION

Date: Sunday, March 1<sup>st</sup>, 2020

**Time: 10:00 a.m.**

Join us for the Annual Southern Dairy Queen Golf Tournament being held at City Club Marietta Golf Course

This beautiful 18-hole championship course is adjacent to the hotel. Situated amidst rolling hills and towering pines, the course has various shot selections and will test all skill levels. Entry fee of \$100 is due 1/15/20.

# SOUTHERN DAIRY QUEEN OPERATORS 2020 REGIONAL CONVENTION



Sunday, March 1<sup>st</sup> through Tuesday, March 3<sup>rd</sup>, 2020

Hilton Atlanta/Marietta Hotel Resort & Conference Center

500 Powder Springs Street SW, Marietta, GA 30064

Alabama • Florida • Georgia • Kentucky • Mississippi • North Carolina • South Carolina • Tennessee

## REGISTRATION FORM

Please print First and Last Names Clearly for Name Badges.

First & Last Name:	City:	State:
First & Last Name:	City:	State:
First & Last Name:	City:	State:
First & Last Name:	City:	State:

### Business Information

Business Name:		
Business Address:	City:	Zip Code:
Contact Phone:	Contact Email:	DQ Store#
First & Last Name:	City:	State:

### Golf Tournament Registration

First & Last Name:	Handicap
First & Last Name:	Handicap

Registration Rate (per Attendee)	# Attending	Registration Fee	Total
Food/Beverage Package <i>Before</i> 12/15/19 \$259.00	_____	_____ X \$259	_____
Food/Beverage Package <i>After</i> 12/15/19 \$299.00	_____	_____ X \$299	_____
Golf Tournament <i>Before</i> 1/15/20	_____	_____ X \$100	_____
Employee Exhibits Pass/Lunch 3/2/20 10a-2p	_____	_____ X \$75	_____

*Make checks payable to Southern Dairy Queen Operators.  
We are not able to accept credit cards*

Total Enclosed \_\_\_\_\_

Mail Check & Registration form to:  
Southern Dairy Queen Operators, C/O Joyce Perrine, 226 Park View Drive, Fair Play, SC 29643

- Food/Beverage/Entertainment Package • Events • Trade Show & Exhibit Passes • Guest Speakers
- Board Meetings • Six Meals • Beverages • Music & Entertainment • Hospitality Suite • Two Cocktail Receptions
- Thousands of dollars in Prize Giveaways!



**SOUTHERN DAIRY QUEEN OPERATORS  
JOYCE PERRINE  
226 PARK VIEW DRIVE  
FAIR PLAY, SC 29643**